

# WHITE CHRISTMAS

## **BENEFITTING RYAN HOUSE**

The 2021 Ryan House White Christmas Gala will be celebrated on December 4 at The Arizona Biltmore. We are excited to welcome back our annual holiday signature fundraising event.

Enjoy an intimate, joyous evening celebrating The Board of Visitors Ryan House and the song "White Christmas," written by Irving Berlin poolside at The Arizona Biltmore. The evening will include an elegant dinner, festive dancing, and is a magical way to begin the holiday season.

Ryan House provides critical respite, palliative and end-of-life care to children with complex medical needs. With our world-class care and programs, we embrace children and their families as they navigate some of the most difficult times.

Funds raised at White Christmas will directly support Ryan House, which currently relies 100 percent on community donations.

We ask you to open your hearts to the children and families of Ryan House by sponsoring the 2021 White Christmas Gala and assisting us in continuing our mission for years to come.

Sponsorship opportunities range from \$5,000 - \$25,000. Individual tickets are available for \$500 each.

For questions or additional information, please contact Amy O'Sullivan at [aosullivan@ryanhouse.org](mailto:aosullivan@ryanhouse.org) or 602-327-5181.



## Sponsorship Opportunities

## Underwriting Opportunities

### **Platinum Sponsor** \$25,000

- Event Title Sponsorship
  - Premier Table Placement for Ten Guests
  - Premium Wine Selection
  - Full Page Ad in Event Program
  - One Dedicated Social Media Post
  - Name Recognition on Event Site
- One Sponsorship Available*

### **Entertainment** \$6,500

- Name Recognition in Event Program
- One Social Media Mention
- Name Recognition on Event Site

### **Gold Sponsor** \$15,000

- Premier Table Placement for Ten Guests
- Premium Wine Selection
- Half Page Ad in Event Program
- One Dedicated Social Media Post
- Name Recognition on Event Site

### **Decor** \$5,000

- Name Recognition in Event Program
- Name Recognition on Event Site

### **Silver Sponsor** \$10,000

- Preferred Table Placement for Ten Guests
- Premium Wine Selection
- Name Recognition in Event Program
- One Social Media Mention
- Name Recognition on Event Site

### **Cocktail Hour** \$3,000

- Name Recognition in Event Program

### **Bronze Sponsor** \$5,000

- Table For Ten Guests
- Name Recognition in Event Program
- Name Recognition on Event Site

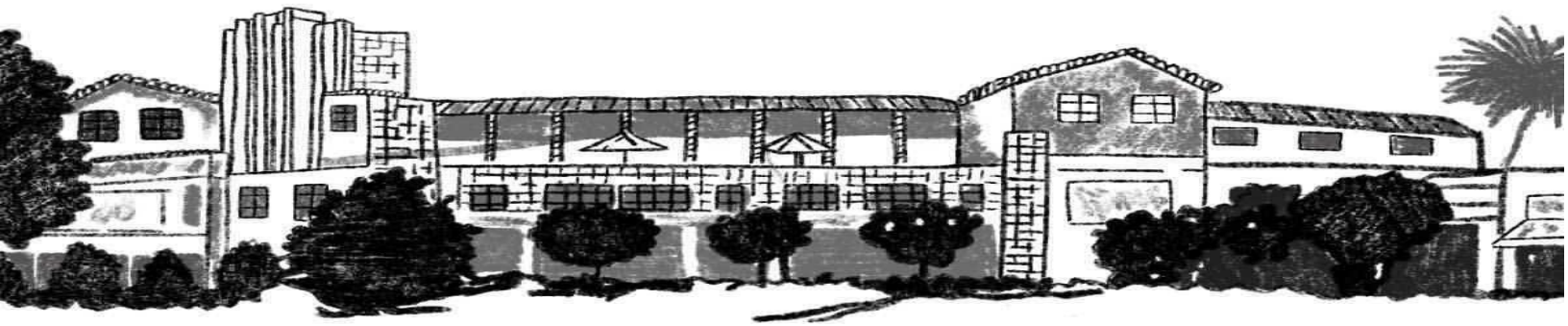
### **Photography** \$1,000

- Name Recognition in Event Program

**Your contribution in excess of \$160 per seat is tax-deductible.**

**For questions regarding sponsorship opportunities contact**

**Ryan House Development Director, Amy O'Sullivan at [aosullivan@ryanhouse.org](mailto:aosullivan@ryanhouse.org) or (602) 327-5181.**



## SPONSORSHIP COMMITMENT FORM

I would like to sponsor the 2021 White Christmas Gala at the level indicated below:

Platinum Sponsor  
\$25,000

Gold Sponsor  
\$15,000

Silver Sponsor  
\$10,000

Bronze Sponsor  
\$5,000

Entertainment Underwriter  
\$6,500

Decor Underwriter

Cocktail Hour Underwriter

Photography Underwriter

We are unable to attend but would like to contribute. Please accept this donation.

### SPONSOR INFORMATION

*(as you would like it to appear in marketing material)*

Name/Company:

Contact Name:

Address:

City:

State:

Zip Code:

Phone Number:

Email:

### PAYMENT INFORMATION

PAID ONLINE: [bit.ly/2021rhwhitechristmas](https://bit.ly/2021rhwhitechristmas)

CHECK ENCLOSED

SEND INVOICE

CHARGE MY CARD

TYPE OF CARD:

VISA

DISCOVER

MASTERCARD

AMERICAN EXPRESS

NAME ON CARD:

CREDIT CARD NUMBER:

EXP DATE:

CVV:

BILLING ADDRESS:

SIGNATURE:

DATE:

PLEASE COMPLETE FORM AND RETURN TO RYAN HOUSE

110 W Muhammad Ali Way, First Floor, Phoenix, AZ 85013

Or email to Amy O'Sullivan at [aosullivan@ryanhouse.org](mailto:aosullivan@ryanhouse.org)